

## **First LEGO shop-in-shop debuts at new Checkers Hyper in Paarl, Western Cape**

With 143 new stores opened in South Africa between July and November 2025, the Shoprite Group is firmly on track to meet its target of 223 openings for the 2026 financial year.

A highlight among these new openings is the Checkers Hyper at Winelands Square in Paarl, which features the retailer's first LEGO shop-in-shop in the Western Cape, showcasing its commitment to unique and engaging customer experiences.

The 5 670 m<sup>2</sup> hypermarket is the eighth Checkers Hyper in the province and offers a modern, full-service shopping experience with an extensive range of fresh food, groceries, general merchandise, and specialist services.

With this opening, Checkers has also expanded its [Hyper delivery service](#) to Paarl, allowing customers to order larger items - from outdoor and camping gear to small appliances, toys, baby products, and even gardening and pool equipment - for same-day delivery through Sixty60.

While LEGO will undoubtedly attract shoppers of all ages with its hands-on display, customers can also explore a variety of specialist departments, including fresh and ready-to-eat meals, sushi, Kauai and Krispy Kreme, Little Me baby products, outdoor and home goods, a full-service butchery, and fish shop.

"This new Checkers Hyper has been designed as the ultimate one-stop shopping destination for the fast-growing Paarl community," said Amanda Africa, Branch Manager of Checkers Hyper Winelands Square. "Importantly, the store also created 234 new jobs."

Checkers Hyper Paarl operating hours:

- Monday–Friday: 09:00–19:00
- Saturday: 08:00–19:00
- Sunday: 09:00–19:00

**END**

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